**Task owners' view of CRE8 in Sibiu**

In Sibiu, at Lucian Blaga University of Sibiu, we had a hard job to decide who to choose as the task owners for CRE8 Europe. We are happy to have many alumni employed in various fields of activity, even alumni who became entrepreneurs and started their companies from scratch, based on wonderful ideas. After a careful analysis of our alumni activity, we chose three businesses to present to CRE8 Europe participants, two of them as task owners and the third as part of the extracurricular schedule. The two task owners were TransAgape, bread and pastry producer represented by Mr. Iulian Ni , graduate of the Faculty of Agriculture, Food Industry and Environment Protection and Hug the Plate, a brunch restaurant, a startup owned by Nancy Pan a and Paul Bahnean, alumni of the Faculty of Economic Sciences. The third business, Questo, is in fact an app developed by Alex Govoreanu, alumnus of the Faculty of Economic Sciences and his team, which allows you to visit Sibiu (and many other cities) in the form of a thematic treasure hunt. While within the workshops the students had the chance to put their ideas together in order to create the ideal "Back to school" TransAgape package, addressed to pupils or come up with new solutions for employee motivation at Hug the Plate, in the case of Questo, our guests were split in teams and competed to discover as many information as possible about the wonderful city of Sibiu.

As the idea behind CRE8 Europe is a new and exciting one, we wanted to find out the impression that the project left on our alumni, why they go involved and what were their thoughts during this collaboration.

First of all, we wanted to know **why they chose to get involved in co       ato get invol 2 f. w to g**

Nancy strongly believes that students are a valuable asset in contributing with input especially to small enterprises, and this kind of project should be an ongoing one.

Furthermo

also liked the students' way of organizing and working together, their way of relating to the problem that was exposed and the professional (+creative) manner in developing solutions.

**As Alex Govoreanu, the**